



UNIVERSITY OF JAÉN

*Vice-chancellorship of Communication and Institutional Relations*

## *The Office of Communication* *Press Release*

**Tuesday, March 8<sup>th</sup> 2011**

### **The University of Jaén reflected in its Third Plan for Scientific Disclosure and Outreach the ways of disclosing its investigations for 2011**

The President of the University of Jaén, Manuel Parras Rosa, accompanied by the Vice-Chancellor of Communications and Institutional Relations, Esther López, and the Vice-Chancellor of Research, Technological Development and Innovation, Maria Ángeles Peinado, presented the Third Plan for Scientific Disclosure and Outreach of the University of Jaén, document designed by the Unit of Scientific Culture, which reflects the priorities for 2011 on the dissemination of its research activity.

The University of Jaén views approaching society, by means of disclosure and transfer of knowledge to the social fabric, as a major objective. Through this plan, that sees the light of day for the third time, the University articulated its approach to society through various ways of showing the scientific and technological capabilities of the institution to the general population in order to influence students with special emphasis on primary and secondary education.

The methodology used for the development and implementation of the Disclosure Plan of the University of Jaén includes activities aimed at all kinds of audiences, “while paying particular attention to groups away from the university and students from pre-university education”, the President of the University noted. This approach seeks to highlight the research conducted at the University in all areas of knowledge, combining it to traditional activities, such as conferences and roundtables, with other interactive activities like workshops, performances or activities to be undertaken both within itself and other institutions of the University, both in the capital and in Jaén province, ensuring reaching as much of the population as possible and involving other institutions and social agents in its dissemination of information.

“The objective we are seeking, in addition to presenting our main research is to increase our relationship with the socioeconomic sector, reaching the municipalities usually away from us by providing the knowledge and the transfer of our research,” stated Manuel Parras.



UNIVERSITY OF JAÉN

*Vice-chancellorship of Communication and Institutional Relations*

## *The Office of Communication*

### *Press Release*

This third Plan for Scientific Disclosure and Outreach for 2011 counts with one more activity than last year, the so called “Night of the Researchers”, celebrated at the University for the first time under the slogan “People with Chemistry” and which will consist of a theatrical performance and a sample of different chemical experiments. The rest of the ways used to disclose the scientific advances of the university will be: the third informative days of the University’s research in the province, this time getting closer to Marmolejo, Martos, Puente de Génave, Baños de la Encina, Porcuna and Jódar; the actions commemorating the International Chemistry Year; activities related to gender studies, the “Window of the Science”, activity through which the University will show at the Science Park of Granada the research in archeology done by the The Andalusian Centre for Iberian Archaeology; the service of information and dissemination of scientific news, the amplification of the graphic material collection; the celebration in November of Science Week; the participations in fairs and conferences; and finally the Second Annual Prize at the University of Jaén for Scientific Disclosure and Outreach aimed at professors of the university to recognize their efforts to disclose and disseminate their works.