

Course title: Business Administration and Operations Management

Department: Business Administration, Accounting and Sociology

UJA credits: 6

ECTS credits: 4,8

2nd SEMESTER

Lecturer: Prof. Dr. José Moyano Fuentes

Teaching methods:

Lecture:	2	Hours per Week	Homework:	5	Hours per Week
Exercise:	1	Hours per Week			
Seminars:	1	Hours per Week			

Description of Content:

The overall aim to be pursued with this subject is that the student understands the role of a manager and identify and learn to implement the major decisions related to the operations management.

The students with the study of this subject will be able to:

- Understand the role of enterprises and entrepreneurs in the current context.
- Understand the concept of the enterprise as a system and analyse the functioning of an enterprise from the subsystems within it.
- Explain the functions that make up the administrative process and their interrelationships.
- Recognize the importance of productive subsystem within the enterprise.
- To detail the strategic decisions related to the Operations Management.
- Implement major tactical decisions relating to the Operations Management. In particular, those related to production scheduling, inventory management and total quality management.

Assessment Method:

Exam paper combined with a presentation

Teaching language:

For exchange students: teaching support, materials, seminar papers and exams in English. For regular Spanish students the default teaching language will be Spanish. Exchange international students can electively join regular courses in Spanish whenever they wish.

Main references (literature) to be used in the course

HEIZER, J. AND RENDER, B. (2006): Principles of Operations Management. Prentice-Hall.

KOONTZ, H. ; WEIHRICH, H. (2006): Management: A global perspective. McGraw-Hill.

MOYANO FUENTES, J.; BRUQUE CÁMARA, S. (2000): Administración de Empresas y Organización de la Producción, Servicio de Publicaciones de la Universidad de Jaén (CD-ROM)

MOYANO FUENTES, J.; BRUQUE CÁMARA, S.; FIDALGO BAUTISTA, F.A. (2002): Prácticas de Organización de Empresas, Cuestiones y Ejercicios Resueltos, Prentice-Hall, Madrid.