The UJA’s Mission, Vision, and Values

The UJA’s Values

Foto Valores

The University of Jaén and all staff members share the following values, which differentiate the university and single it out as an institution that is socially responsible and focused on providing value to its stakeholders:

- **Focused on the social, economic, and cultural growth of the province of Jaén**, acting as a creator of and driving force behind the prosperity and wellbeing of the inhabitants of this area, providing assistance and answers to problems that affect them.
- **Institutional vision**. We strive for the image of the university to appear strong in all initiatives undertaken with any person or institution with whom we engage. We complete all of our assigned functions and care about the results obtained. The interests of individuals and stakeholders are governed by those of the university in general.
- **Internationalization**. We are constantly looking to open new horizons around the globe without losing touch with our local roots.
- **Dedication to service**. We monitor the quality of the services and functions that we offer in order to constantly improve, applying innovative solutions that lead to a simplification of processes and provide increased value to all of those who make use of them.
- **Flexibility and the ability to adapt**. We foster the development of new initiatives that facilitate the institution’s adaptation to the unexpected needs of society and its stakeholders via sustainable and innovative solutions.
- **Planning and focusing on result**s. We respond to changes in our environment, to the progression and development of the performance of our institution, and to the results of our performance, adjusting, anticipating, and planning our response to the current and future needs of our stakeholders.
- **Fostering a culture of entrepreneurship**. We understand entrepreneurship in an all-around way, as a way to approach life, of pushing forward new trends spurring creativity, offering new ideas, responding to problems, and integrating all of this into the comprehensive education provided to students.
- **Accountability and transparency**. As a public institution, we care about and make an effort to provide information, across all organizational levels, on what we do, how we do it, what financing we use to do it, and the outcomes obtained.
- **Regard for diversity**. We are a multicultural, inclusive university that values diversity, meets special educational needs, and respects and fosters the comparison of differing points of view and the integration of all persons, regardless of their race, religion, age, gender, or sexual orientation.
- **Commitment to raising social awareness about gender equality**. Socially, we are point of reference when it comes to achieving effective equality among men and women by involving all persons and levels at the university.
- **Sustainable organization**. In of our processes and activities we have the objective of achieving the best results, with the minimum resources, and the maximum satisfaction of personnel, with an eye on the sustainability of the institution and of all of its personnel.