Traditional brand

Marca Tradicional UJA

USES

This is the most restricted version in its use, **limited exclusively to solemn and protocolary communications, as well as acts of extraordinary nature, restricting its exclusive use by the rector of the University of Jaén.**

The traditional brand consist of the emblem and brand's name of the University of Jaén, regardless of the positive or negative values represented below. The two elements are inseparable and form an indivisible whole.

The proportional relationships between the different elements that shape the brand must remain as they are specified in this manual, being the Cabinet of Communicaiton and Institutional Projection the one in charge of the assessment as well as the conflict resolution in its traditional use and placemente for all of the situations that may require it.

Marca tradicional

Manual de la Marca tradicional

Manual de la Marca tradicional

Related documents

- Manual de la Marca Tradicional