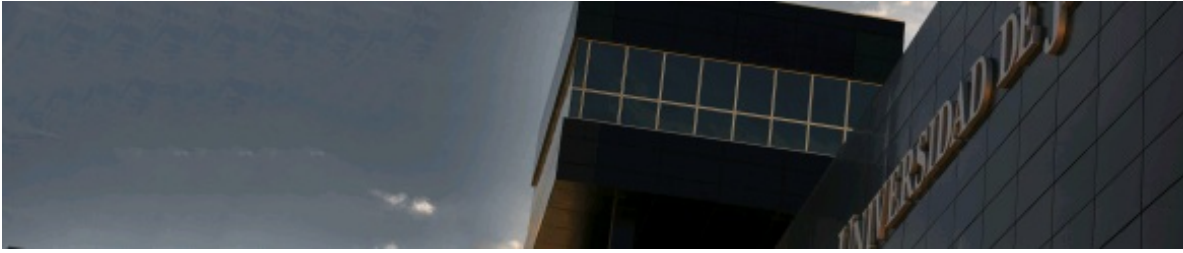


Communication and Marketing



The **Unit for Communication and Marketing** has as main function the management of the Institution's Communication Plan, developing, among other actions, the design and planning of advertising and promotional campaigns.