

JCR articles- 2017

Logo B-N

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 2. Roldán-Bravo, María Isabel; Llorens-Montes, Francisco Javier; Ruiz-Moreno, Antonia (2017) "**Open Innovation in Supply Networks: An Expectation Disconfirmation Theory Perspective**" *Journal of Business & Industrial Marketing*. Vol. 32, No. 3, pp. 432-444. JCR Q2. [DOI: 10.1108/JBIM-07-2016-0150](https://doi.org/10.1108/JBIM-07-2016-0150)
 3. Roldán-Bravo, María Isabel; Llorens-Montes, Francisco Javier; Ruiz-Moreno, Antonia (2017) "**Open Innovation and Quality Management: the Moderating Role of Interorganisational IT Infrastructure and Complementary Learning Styles**" *Production Planning & Control*. Vol. 28, No. 9, pp. 1-14. JCR Q1. [DOI: 10.1080/09537287.2017.1306895](https://doi.org/10.1080/09537287.2017.1306895)
 4. Maqueira-Marín, Juan Manuel; Minguela-Rata, Beatriz; Núñez-Cacho-Utrilla, Pedro Victor (2017) "**Estrategia "Click & Mortar" en la Logística del Comercio Electrónico B2C: Uniendo los Canales On-Line y Off-Line**" *Harvard Deusto Business Review*. No. 269, pp. 52-53. [DOCUMENTO](#)
 5. Núñez-Cacho-Utrilla, Pedro Victor; Lorenzo-Gómez, Jose Daniel; Maqueira-Marín, Juan Manuel; Minguela-Rata, Beatriz (2017) "**El Dilema de la Empresa Familiar: ¿Ser o No Ser Innovadora?**" *Harvard Deusto Business Review*. No. 272, pp. 44-52. [DOCUMENTO](#)
 6. Uhrin, Á., Bruque-Cámara, S. and Moyano-Fuentes, J. (2017), "**Lean production, workforce development and operational performance**", *Management Decision*, Vol. 55 No. 1, pp. 103-118. JCR Q2. [DOI: 10.1108/MD-05-2016-0281](https://doi.org/10.1108/MD-05-2016-0281)
 7. Luciano Romualdo Novais, Juan Manuel Maqueira, Ángel Ortiz Bas (2017) "**Estado Actual de la Investigación sobre Segmentación de Clientes y Flexibilidad de la Cadena de Suministro. El Desafío Futuro de la Microsegmentación**" *Dirección y Organización*. No. 62, pp. 16-34. JCR Q4. [DOI: 10.37610/dyo.v0i0.507](https://doi.org/10.37610/dyo.v0i0.507)
 8. Enríquez-Turiño, C.; Maqueira, J.M.; Bruque, S. (2017): "**Mapping the Time. Method for Logistics Management Software: Application in Spain**", *Computers in Industry*. No. 89, pp.1-12. JCR Q2, SJR Q1. [DOI: 10.1016/j.compind.2017.03.005](https://doi.org/10.1016/j.compind.2017.03.005)
 9. Maqueira, J.M.; Bruque, S.; Minguela-Rata, B. (2017): "**Environment determinants in Business Adoption of Cloud Computing**", *Industrial Management & Data Systems*. Vol. 117, No. 1, pp. 228-246. JCR Q1, SJR Q1. [DOI: 10.1108/IMDS-11-2015-0468](https://doi.org/10.1108/IMDS-11-2015-0468)
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