Service/Technology: Elaboration of Strategic Business Plans in the industrial and service sectors

Logo B-N

Comprehensive diagnosis of a company and the sector in which it is located. Construction of the SWOT matrix. Definition of the most appropriate strategic plan for the company and establishment of the deployment adjusted to the company's needs. Monitoring of the implementation of the Strategic Plan.

Production sectors

- Information and Communication Technologies
- Biotechnology and Health
- Agri-food
- Energy, Environment and Water
- Management and Business Services
- Infrastructure and Transport
- Materials and Construction
- Industrial Production

Key words

- Strategic Plan
- SWOT
- Business diagnosis
- Strategic formulation