

Bolivia Immersion: Business, Culture & Innovation Summer Camp

*A transformative journey to
the heart of South America*

Program Overview

- Title: Bolivia Cultural and Business Summer Camp
- Dates: 9-day program — dates can be adjusted to align with the visiting university's academic calendar or travel plans.
- Duration: 8 nights: 2 nights in Cochabamba, 2 nights in Uyuni, 3 nights in La Paz
- Target Audience: Students and young professionals from USA, interested in business, sustainable entrepreneurship, and Latin American culture.
- Location: La Paz, Uyuni and Cochabamba, Bolivia
- Minimum: 12 participants
- Language Requirements: Basic - Intermediate level of Spanish recommended. While courses and business interactions will be in English, most cultural activities, daily interactions, and local experiences will require a basic understanding of Spanish.
- Credits: This program offers 3 credits during the activities in Bolivia and 6 optional credits by taking online courses offered from February to June 2026 (with no additional cost).

Program Costs

Total Cost per Participant: \$2,800 USD (Includes 1 faculty member free of charge for every 12 students).

Discounted Rate: For groups of more than 20 students, the cost per participant will be \$2,500 USD.

Includes:

- Accommodation (8 nights: 2 nights in Cochabamba, 2 nights in Uyuni, 3 nights in La Paz)
- Two meals per day (Breakfast, lunch)
- Domestic flight (from the International Airport in La Paz or Santa Cruz to Cochabamba)
- Ground transportation from Cochabamba to Uyuni, from Uyuni to La Paz, and for all scheduled activities
- Cultural and business tours
- Classes
- Class materials
- Certificates of completion
- Farewell dinner and certificate ceremony
- 3 credits of the program and 6 optional credits to obtain by taking online courses during the following UPB semester

Does not include:

- International flights to/from Bolivia
- Visa costs
- Personal expenses
- Travel health insurance
- Most dinners
- Extra hotel amenities



Proposed Itinerary and Activities

Day	Location	Morning	Afternoon	Evening
Day 1 (Wed)	Cochabamba	Arrival at Jorge Wilstermann Airport (Int'l airports: La Paz/Santa Cruz)	Hotel transfer, welcome lunch, and cultural introduction	Orientation session and safety briefing
Day 2 (Thu)	Cochabamba	Lecture: Doing Business in Latin America: Opportunities and Challenges (UPB)	Lunch (local food) + Visit to Mamut (circular economy)	Free time or optional cultural events
Day 3 (Fri)	Cochabamba	Lecture: Lithium: Bolivia's Role in the Global Energy Transition	Lunch on campus + Visit to Quantum (electric cars & batteries)	Free time or optional cultural eventsDeparture to Uyuni (night bus)
Day 4 (Sat)	Uyuni	Arrival, transfer to Hotel Luna Salada, breakfast	Free time at the hotel	Dinner at the hotel
Day 5 (Sun)	Uyuni	Visits: Train Cemetery, Colchani town (salt crafts)	Lunch with panoramic view of salt flats + visit to Playa Blanca, Dakar monument, flag island, Incahuasi Island, photo session	Sunset over salt flats, dinner at hotel
Day 6 (Mon)	Uyuni → La Paz	Departure by bus, visit Huari & beer factory (Cervecería Boliviana Nacional)	Lunch in Oruro	Arrival in La Paz, free time
Day 7 (Tue)	La Paz	Lecture: The Power of the Orange Economy: Creativity, Culture, and Innovation in Latin America	Lunch on campus + Moon Valley tour	Free time
Day 8 (Wed)	La Paz	Lecture: Social Innovation in Informal Markets	Lunch at Phayawi + Downtown tour and Witches' Market	—
Day 9 (Thu)	La Paz / El Alto	Cable car tour + "16 de Julio" fair (2nd largest in LATAM)	Local lunch + continuation of tour	Farewell dinner and certificate ceremony
Day 10 (Fri)	—	—	—	Departure

Program Benefits

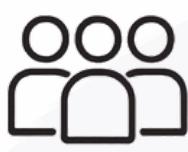
- **Certificate of Completion:** All participants will receive a certificate endorsed by UPB recognizing their participation in the program. 3 credits valid from our "Latin American Young Leadership" (LEAP) program for business
- **Business and Cultural Knowledge:** Hands-on exposure to Bolivia's business environment, industries, and cultural heritage.
- **Networking Opportunities:** Engage with entrepreneurs, business leaders, and scholars from Bolivia and other countries.
- **Cultural Immersion:** Experience Bolivia's rich culture, history, and gastronomy firsthand.
- **Spanish language immersion:** The students will be exposed to events and network opportunities in the local language, improving their level.
- **6 optional credits:** Participants of this program will be given 6 extra credits by taking two other online courses in English or Spanish, to choose from a list of courses offered from February to June 2026. (To get the list of courses, send your request to internacionalizacion@upb.edu)



Certificate
of Completion



Business
and Cultural
Knowledge



Networking
Opportunities



Spanish
Language
Immersion



6 Optional
Credits

Safety and Travel Information

- **Safety Statement:** La Paz and Cochabamba are stable and safe cities for international visitors. Participants will receive full safety briefings upon arrival.
- **Weather:** La Paz: Cold in the mornings and at night, sunny the rest of the day (wear in layers and take a hat always); Cochabamba: Mild and temperate (bring light jackets).
- **Visa Requirements:** Depending on the nationality, a visa for USA citizens is required. Participants are responsible for obtaining visas prior to the program. Tourist visa can be obtained at the arrival at any international Airport by showing the invitation to this program. It costs \$160 per person.
- **Health Insurance:** Participants must provide proof of travel health insurance before arrival. The cost of health insurance is not included in the program fee.



Add-on: A Flight can be taken from Uyuni to La Paz .



Triple Impact in Action: Social Entrepreneurship & Sustainability in Bolivia

A 3-week international program combining academic content, cultural immersion, and real-world impact.

- Week 1: Lectures and workshops in La Paz
- Weeks 2–3: Internships or volunteering with local NGOs in Cochabamba

**“Tailored experiences
based on partner
interests”**



Bolivia is a land of contrasts and creativity. Its strong indigenous heritage, entrepreneurial resilience, and dynamic civil society make it an inspiring location to explore social entrepreneurship and sustainable development.

Students will engage with local actors, learn from real-life initiatives, and explore how businesses can prioritize people, planet, and profit.



Program Highlights

Week 1	Week 2	Week 3
<p>Academic Component (La Paz)</p> <ul style="list-style-type: none"> ● What Is Social Entrepreneurship? Models for Creating Impact. ● Navigating the <i>B Economy</i>: Business as a Force for Good in Latin America. ● Inclusive Innovation: Designing Solutions with and for Marginalized Communities. ● Sustainable Development in Action: NGOs, Agriculture, and Local Impact. ● Systems Thinking for Social Change: From Local Action to Global Impact. <p>Special Activities</p> <ul style="list-style-type: none"> ● Panel with local social entrepreneurs and NGO leaders. ● Workshop: "How to Build a Social Enterprise Canvas" ● Field visit to a local impact enterprise (e.g., in El Alto city). 	<p>Action Component (Cochabamba)</p> <p>Students choose one of two paths:</p> <ul style="list-style-type: none"> ● Short-term volunteering with a nonprofit or NGO. ● Short-term internship with a social enterprise or B Company <p>Cultural Dimension</p> <ul style="list-style-type: none"> ● Cultural visits, traditional gastronomy, and daily immersion. ● Engagement with Bolivian youth and student volunteers on Campus. 	<p>Action Component (Cochabamba)</p> <p>Students continue their volunteer or internship experience, now with more autonomy and deeper involvement in their chosen organization. This phase emphasizes active contribution and applied learning.</p> <ul style="list-style-type: none"> ● Ongoing volunteering or internship with a nonprofit, NGO, or B Company. ● Support in real tasks and projects aligned with the organization's mission. <p>Cultural Dimension</p> <ul style="list-style-type: none"> ● Continued cultural integration. ● Final debrief with program mentors. ● Closing celebration with local peers (Farewell dinner).



Learning Outcomes

By the end of the program, participants will:

- Understand key social entrepreneurship frameworks.
- Develop cross-cultural collaboration skills.
- Apply systems thinking to social impact challenges.
- Gain practical experience in a Latin American non-profit context.

Program Information

- Target Audience: Undergraduate or graduate students in business, international development, sustainability, or related fields.
- Academic Credit: 3 in-person credits (available upon institutional agreement)
- Dates: Flexible, based on partner university needs.
- Program Fee: \$500 (does not include housing or meals, but guidance will be provided)
- Language: Lectures in La Paz offered in English or Spanish. NGO work generally conducted in Spanish (basic understanding recommended).



Contact Information

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