

ver.1



Scan the QR code to visit the website, apply for the program, or watch our YouTube videos.



#### Contact us

Email [cauwinter@cau.ac.kr](mailto:cauwinter@cau.ac.kr)  
[causummer@cau.ac.kr](mailto:causummer@cau.ac.kr)  
Website <https://oia.cau.ac.kr>



# An immersive experience at the heart of K-Entertainment

An unforgettable experience in Korea at the turn of the year!!

2026/2027 CAU(Chung-Ang University)



International Short-term (Winter/Summer) Program

ver.1

#### 2026 Winter Program

Dec 28 (Mon), 2026 – Jan 8 (Fri), 2027

#### 2027 Summer Program

Session 1 Jun 24 (Thu) – Jul 20 (Tue)

Session 2 Aug 3 (Tue) – Aug 20 (Fri)

## Cultural Activities



Hanbok Experience at  
Gyeongbokgung Palace



Traditional  
Seal-Making



K-POP Dance



Korean Traditional  
Instrument Experience



Baseball Game  
Experience



Lotte World



Winter Ski Resort



HIKR Ground

2026/2027 CAU International Short-term Program

## Winter Program (IWP) & Summer Program (ISP)

### Professors



Professor  
Byoung Kwon Sohn

#### Korean Foreign Policy and Relations in the 21st Century

Professor of the Department of Politics and International Relations, Chung-Ang University

Prof. Sohn is a faculty member of the Department of Politics and International Relations in Chung-Ang University, teaching American politics and foreign policy, Korea-U.S. relations, and Korean legislative and party politics. His most recent research interests cover Trumpism and U.S. imperial presidency.



Professor  
Hee Seon Kim

#### Playing with Feeling: Seminar and Practice of Emotion in Games and Animation

Professor of Game Content & Animation, Chung-Ang University

Hee Seon Kim is a researcher interested in how games, animation and emotion meet. She studied in London at Kingston University and the Royal College of Art, and has taken part in projects with Google Arts & Culture, the V&A Museum, the BFI and the Korea Creative Content Agency. Her works have been shown and awarded at festivals and exhibitions in fifteen countries, including Hiroshima, Zagreb and Interfilm Berlin. At Chung-Ang University she runs the Affective Game Experience (AGX) Lab, looking at how players' emotions might be recognised and shaped during play.

The Chung-Ang University International Short-term Program is an intensive academic and cultural program that offers students the opportunity to earn academic credits while immersing themselves in the richness of Korean culture. Participants will engage in lectures and experiential learning sessions led by distinguished scholars and industry experts. Additionally, students will forge international friendships and broaden their global perspectives through interactions with peers from diverse backgrounds.



Professor  
Tak Hoon Kim

#### Creating "My Own" K-Character Shorts with AI

Professor at the Graduate School of Advanced Imaging Science, Multimedia and Film at Chung-Ang University

The first foreign board of trustee of the School of Visual Arts (SVA) in New York. He previously served as a Supervising Animator at the globally renowned music and pop culture network MTV and worked as a professor specializing in stop-motion animation at SVA from 2002 to 2007. Currently, he runs the Character Animation & Contents Producing Lab, where he develops and produces animated shorts and series.

IWP

2 Weeks: December 28, 2026 – January 8, 2027

2 Credits

| Major A : select one course from the list                     |                                                                                                                                                   |         |
|---------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Professor                                                     | Subject                                                                                                                                           | Credits |
| Byoung Kwon Sohn                                              | Korean Foreign Policy and Relations in the 21st Century                                                                                           | 1       |
| Tak Hoon Kim                                                  | Creating "My Own" K-Character Shorts with AI                                                                                                      |         |
| Hee Seon Kim                                                  | Playing with Feeling: Seminar and Practice of Emotion in Games and Animation                                                                      |         |
| Yeon Woo Na                                                   | Building Global IP: Marketing, Fandom & K-POP                                                                                                     |         |
| Eun Yeong Jeong                                               | Glow Up in Seoul: Find Your Ultimate K-Beauty Style                                                                                               |         |
| Eun Jin Kim                                                   | Alive Korean with K-Drama (Level 1~2)                                                                                                             |         |
| Major B : consist of Special Lectures and Cultural Activities |                                                                                                                                                   |         |
| Special Lecturers                                             | Ohbeom Kwon (SM Entertainment)<br>Hyeonwoo Jo (YG Entertainment)<br>Wonwoo Park (TV Producer)                                                     | 1       |
|                                                               | Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, Ski Resort, Nanta Performance, Lotte World, Korean Traditional Instrument Experience etc. |         |

- All participants will take one course from Major A and complete Major B.
- Lecturers and curriculum details are subject to change. Please check our website for the latest information.



## About Chung-Ang University

Located at the center of  
**Seoul Capital city**

The Core of  
**K-Entertainment**

Home of Many  
Leading Figures in  
**K-Content**

**No.1**  
University in  
Performing Arts

### Fees

| Program            | Winter<br>(2 weeks)  |                  | Summer Session 1<br>(4 weeks) |                  | Summer Session 2<br>(3 weeks) |                  |
|--------------------|----------------------|------------------|-------------------------------|------------------|-------------------------------|------------------|
| Category           | Non-partner<br>Univ. | Partner<br>Univ. | Non-partner<br>Univ.          | Partner<br>Univ. | Non-partner<br>Univ.          | Partner<br>Univ. |
| Application<br>Fee | 60 USD               | -                | 60 USD                        | -                | 60 USD                        | -                |
| Tuition Fee        | 2,600 USD            | 1,300 USD        | 3,400 USD                     | 1,750 USD        | 3,000 USD                     | 1,500 USD        |
| Dormitory<br>Fee   | 200 USD              | 200 USD          | 350 USD                       | 350 USD          | 250 USD                       | 250 USD          |

## 2027 ISP(International Summer Program) Curriculum

### ISP Session 1

4 weeks: June 24, 2027 – July 20, 2027

6 Credits

| Major A : select one course from the list                     |                                                                                                                                                                                                                                           |         |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Professor                                                     | Subject                                                                                                                                                                                                                                   | Credits |
| Kyung Woo Chun                                                | Photography Now: Seminar and Practice of Art Photography and K-Photography                                                                                                                                                                | 3       |
| Tak Hoon Kim                                                  | Creating "My Own" K-Contents: Seminar and Practice of K-Entertainment                                                                                                                                                                     |         |
| Young Soo Kim                                                 | South Korea in the World                                                                                                                                                                                                                  |         |
| Yeo Jin Kim                                                   | Contemporary Korean Popular Culture & the Korean Wave                                                                                                                                                                                     |         |
| Eun Jin Kim                                                   | Alive Korean with K-Drama (Level 1~3)                                                                                                                                                                                                     |         |
| Major B : consist of Special Lectures and Cultural Activities |                                                                                                                                                                                                                                           |         |
| Special Lecturers                                             | Ohbeom Kwon (SM Entertainment)<br>Hyeonwoo Jo (YG Entertainment)<br>Wonwoo Park (TV Producer)<br>Jong Seo Seok (Animation Producer)                                                                                                       | 3       |
| Cultural Activities                                           | Hanbok Experience at Gyeongbokgung Palace, K-POP Dance, DMZ Tour, Nanta Performance, Baseball Game Experience, Korean Traditional Instrument Experience, Kwangjang Market, Lotte World, Caribbean Bay Waterpark, K-Beauty Experience etc. |         |

### ISP Session 2

3 weeks: August 3, 2027 – August 20, 2027

4 Credits

| Major A : select one course from the list                     |                                                                                                                                                                                                                                                       |         |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| Professor                                                     | Subject                                                                                                                                                                                                                                               | Credits |
| Tak Hoon Kim                                                  | Creating "My Own" K-Contents:<br>Seminar and Practice of K-Entertainment                                                                                                                                                                              | 2       |
| Eun Jin Kim                                                   | Alive Korean with K-Drama (Level 1~3)                                                                                                                                                                                                                 |         |
| Major B : consist of Special Lectures and Cultural Activities |                                                                                                                                                                                                                                                       |         |
| Special Lecturers                                             | Ohbeom Kwon (SM Entertainment)<br>Hyeonwoo Jo (YG Entertainment)<br>Wonwoo Park (TV Producer)<br>Jong Seo Seok (Animation Producer)                                                                                                                   | 2       |
| Cultural Activities                                           | Hanbok Experience at Gyeongbokgung Palace,<br>K-POP Dance, DMZ Tour, Nanta Performance,<br>Baseball Game Experience, Korean Traditional<br>Instrument Experience, Kwangjang Market, Lotte World,<br>Caribbean Bay Waterpark, K-Beauty Experience etc. |         |

- All participants will take one course from Major A and complete Major B.
- Lectures and curriculum details are subject to change. Please check our website for the latest information.

# **omination for Chung-Ang University International Winter Program 2026**

1) Please note that the application process is still required after the nomination procedure. Detailed instructions about the application process will be announced soon.  
2) Please nominate your students by November 1, 2026.

## **1. Home(Partner or Non-partner) University Information**

| No | Information                           | Contents      |
|----|---------------------------------------|---------------|
| 1  | Country                               |               |
| 2  | University's Name                     |               |
| 3  | Outbound Exchange Coordinator's Name  |               |
| 4  | Coordinator's E-mail                  |               |
| 5  | Coordinator's Office Telephone Number |               |
| 6  | Mailing Address (for Transcript)      | *Address:     |
|    |                                       | *City:        |
|    |                                       | *Postal Code: |

## **2. Nominated Students List for CAU International Program**

| No | First Name(Given) | Last Name(Family) | Gender(Sex)<br>(M/F) | Study Level<br>(Undergraduate/Master) | Major at Home<br>(College/Major) | Country<br>(Where home Univ. is located in) | Home University | Nationality | Student's e-mail | Remarks                                                                                                             |
|----|-------------------|-------------------|----------------------|---------------------------------------|----------------------------------|---------------------------------------------|-----------------|-------------|------------------|---------------------------------------------------------------------------------------------------------------------|
| 1  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  | <i>ex) Invoice to University, Late Arrival,<br/>Support and Accommodations for Students with Special Needs etc.</i> |
| 2  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 3  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 4  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 5  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 6  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 7  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 8  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 9  |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |
| 10 |                   |                   |                      |                                       |                                  |                                             |                 |             |                  |                                                                                                                     |

\*Please feel free to add more information of your students if you will send more than 10 students.