

CALL FOR PAPERS

16th International Scientific Conference of Business Faculty

Organized by
Business Faculty
University "Aleksandër Moisiu" Durrës, Albania

**"AI and Sustainability-Driven Transformation:
Reshaping Business and Society on the Path to
EU Integration"**

April 28-29, 2026
Durrës, Albania
www.uamd.edu.al

In collaboration with our esteemed partners:



GENERAL INFORMATION

Conference aim

The conference aims to explore how Artificial Intelligence is accelerating the transformation of business, public services, and society, and how these changes can support countries and institutions on their path toward EU integration. It will provide a platform for researchers, policymakers, industry leaders, and practitioners to exchange evidence, good practices, and policy recommendations on AI-enabled innovation, productivity, and competitiveness, while ensuring alignment with EU standards on ethics, governance, data protection, and responsible digitalization. By connecting academic insight with real-world applications, the conference seeks to foster cross-border collaboration, strengthen capacities, and contribute to sustainable, inclusive, and resilient economic development in the EU integration context.

Language: *English*

Venue: *Business Faculty, University "Aleksandër Mosiu" Durrës, New Campus, Spitallë, Durrës.*

Conference Subtopics

1) AI and Economic Transformation for EU Integration

- ❖ AI as a driver of economic modernization and convergence with the EU
- ❖ Productivity, competitiveness, and sectoral transformation
- ❖ Opportunities, risks, and policy implications for candidate/candidate-like economies

2) Innovation, Digital Transformation and Industry Modernisation

- ❖ Innovation ecosystems, digitalisation, and new business models
- ❖ Entrepreneurship, startups, and technology transfer
- ❖ AI adoption in organisations: change, maturity, and digital capabilities

3) Management, Governance and Evidence-Based Decision-Making

- ❖ Strategic management and competitiveness in the AI era
- ❖ Data-driven decision-making, performance improvement, and public service delivery
- ❖ Leadership, change management, organisational culture, and workforce upskilling

4) Finance, Digital Economy and Trustworthy Data Use

- ❖ FinTech, digital finance, and AI-enabled financial services
- ❖ Risk management, resilience, forecasting, and decision support
- ❖ Cybersecurity, data protection, trust, and responsible data governance

5) Markets, Consumers, Skills and Social Impact

- ❖ Market transformation, consumer behaviour, and digital customer experience
- ❖ AI in marketing, communication, and customer analytics
- ❖ Skills, jobs, inclusion, and the societal impacts of AI (future of work)

6) Sustainability, Smart Tourism and Responsible AI

- ❖ AI for the Green Deal: sustainability, circular economy, and green innovation
- ❖ Sustainable tourism, smart destinations, and experience innovation
- ❖ Governance, ethics, and Responsible AI aligned with EU standards

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in relation to the conference theme.

IMPORTANT DATES

- | | |
|---|-------------------------------------|
| ● February 25th, 2026 | Abstract Submission deadline |
| ● March 10th, 2026 | Abstract acceptance notification |
| ● March 25th, 2026 | Fee Payment deadline |
| ● April 10th, 2026 | Full paper submission deadline |
| ● April 15th, 2026 | Power Point presentation submission |

CONFERENCE FEE

Participation for UAMD full-time and part-time academic staff, and doctoral students is **free of charge**.

Participation for academic staff from partner universities and their doctoral students is **free of charge**.

For other participants: **conference fee is 50 € per paper**.

For doctoral students from other universities: conference is **25 € per paper**.

N.B Doctoral students need to provide upon abstract acceptance a certificate of enrolment in a Doctoral Degree program.

Bank Account Details:

Account owner: TE ARDHURAT E THESARIT DURRES

Bank Name: Credins Bank, Durres, Albania

IBAN: AL97 2121 2110 0000 0000 0050 3907

SWIFT CODE: CDISALTRXXX

During the payment should be mentioned the note: **ISCFB 2026, name and surname of participant**.

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest your suitable accommodation options.

AUTHORS GUIDELINES

- ❖ Abstracts, written in English, should be no longer than 10-18 lines up to 300 words, The abstract should contain JEL classification and up to 6 keywords.
- ❖ Abstract format and full papers format will be downloadable at the website of the university. **One paper can have a maximum of three authors. One author can present a maximum of two papers.**
- ❖ Papers will be included at the *Proceedings of the Conference*. *Proceedings of the Conference* will be published under a special issue of International official Journal of “Aleksandër Moisiu” University, *Interdisciplinary Journal of Research and Development (IJRD)*.
- ❖ Further publication opportunities will be provided for indexed journals.
- ❖ Presentations may be delivered either online (virtual) or on-site (in-person).
- ❖ For further information, please contact us at: iscbf@uamd.edu.al.

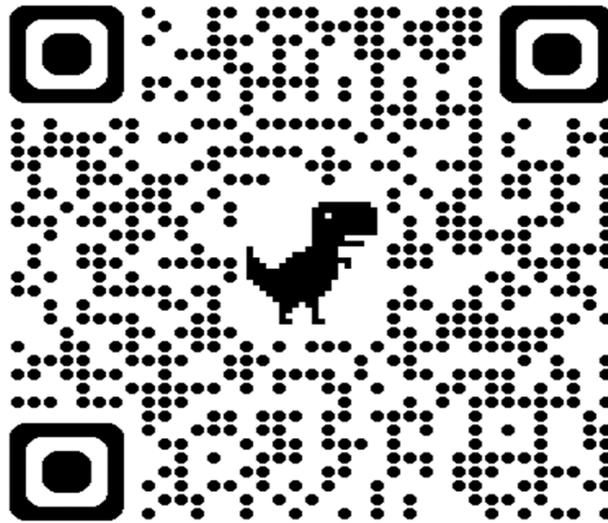
ABSTRACT SUBMISSION

Click link for submission

<https://docs.google.com/forms/d/e/1FAIpQLSdvc41s3uohlrdwyVfnrmS4xYmfQ3Ybir4sjklqbRsYgjJcVg/viewform?usp=preview>

Scan for submission

Scan for submission



16th International Scientific Conference of Business Faculty



INTERNATIONAL WEEK

“Connecting People, Empowering Partnerships”

Organized by

Business Faculty

University “Aleksandër Moisiu” Durrës, Albania

IW2026 dates: 27 – 30 April 2026, Durrës, Albania

Venue: UAMD campus, Spitalë, Durrës

GENERAL INFORMATION

The Faculty of Business, “Aleksandër Moisiu” University of Durrës (UAMD), warmly invites you to take part in International Week, a dynamic academic and networking event that brings together academics, researchers, students, and institutional partners from Albania and abroad. The week is designed as a platform for sharing best practices, strengthening international cooperation, and promoting meaningful exchange of ideas and experiences in teaching, research, and innovation. Through a rich programme of activities, including workshops, open lectures, networking meetings, and thematic sessions, International Week aims to foster new partnerships, support the development of joint initiatives, and contribute to the ongoing process of internationalisation within higher education and beyond.

Main Objectives

- ❖ Promote international collaboration and knowledge sharing among participants.
- ❖ Link digital transformation and sustainability to higher education modernization.
- ❖ Generate concrete project ideas under Erasmus+, Horizon Europe, and regional cooperation programs.
- ❖ Enhance staff competencies in project management, research excellence, and innovation-driven partnerships.
- ❖ Strengthen student awareness of mobility opportunities through guidance provided by International Office participants from partner universities.
- ❖ Create a collaborative, inspiring environment for dialogue, creativity, and institutional growth.

Spotlight on Partnerships

Format: Short presentations (6 minutes + 3 Q&A).

Focus: partner presentations, successful collaboration models, lessons learned, and innovative partnership examples.

Speed-dating – “Questions That Move Us”

Purpose: stimulate idea generation and deep networking.

Setup: 10 minutes per round, rotating participants, and hosted discussions.

Workshops & Interactive Sessions: Topics and facilitators will be confirmed in the coming weeks and will be shaped based on participants’ registration interests and partner availability.

Upcoming in the programme:

Integrated sessions of the 16th International Scientific Conference of the Faculty of Business (ISCFB 2026); "AI and Sustainability-Driven Transformation: Reshaping Business and Society on the Path to EU Integration". A detailed agenda will be announced soon.

Project Showcase Session: National & International Projects at UAMD (Research, Innovation and Beyond)

Purpose: This session presents an overview of UAMD's engagement in national and international projects, including research and scientific initiatives as well as capacity-building, innovation, and institutional development projects. Participants will have the opportunity to see ongoing and completed projects, identify synergies, and explore new collaboration opportunities.

Special focus: Presentation of the NAWA project (objectives, partners, activities, and expected results).

REGISTRATION & PARTICIPATION DETAILS

Who can be part of the international week?

- ❖ UAMD academic and administrative staff;
- ❖ Academic staff and researchers from universities;
- ❖ PhD candidates and early-career researchers(ECIs);
- ❖ Students (for dedicated activities and/or subject to capacity);
- ❖ Representatives of businesses, Chambers of Commerce, and public institutions (depending on the topics).
- ❖ International office representatives.

How to register

Please complete the online registration form:

https://docs.google.com/forms/d/e/1FAIpQLSeCfLNvAN6mUWJd5Ex-DqWPY3bXWOhgCous_APkxVBICu7bCQ/viewform?usp=header

Registration deadline: [28/ February/2026]

Note: Participation may be **on-site (in-person)** or **online (virtual)**, depending on the activity and confirmation by the organisers.

Important dates (indicative)

Date | Activity

23/December/2025 | Registration opens

28/ February/ 2026 | Registration deadline

27/April/ 2026 | International Week

Certificate and additional information

Participants will receive a **certificate of participation** (subject to attendance/activity and the final participant list). Travel and accommodation costs are covered by participants (where applicable) by Erasmus+ K171 at home institutions fund or any other sources of funding at the home institutions or individual level . The organisers will suggest suitable accommodation options.

Contact

For questions and information: [Email: internationalweek@uamd.edu.al] | [Tel: +355 69 207 7381]

Faculty of Business, UAMD – Durres, Albania

Scan for registration:

Scan for registration



2026 International Week of Business Faculty:
"Connecting People, Empowering Partnerships"