



REF: UTAR/DSSC/UGYSP/2026/001

Date:

Dear Prof. / Dr. / Sir / Madam,

**INVITATION TO PARTICIPATE IN UTAR GLOBAL YOUTH SUMMER PROGRAMME 2026: AI, CULTURE AND HUMANITY IN A CONNECTED WORLD**

Greetings from Universiti Tunku Abdul Rahman (UTAR), Malaysia.

Universiti Tunku Abdul Rahman (UTAR), Kampar Campus, Malaysia, is organising the **UTAR Global Youth Summer Programme 2026** with the theme “**AI, Culture and Humanity in a Connected World.**” We would like to cordially invite your esteemed institution to participate in this international summer programme.

The programme aims to bring together youths from different countries to explore the relationship between artificial intelligence, cultural identity, humanity, and global citizenship in today’s interconnected world. Participants will have opportunities to engage in hands-on learning experiences, intercultural exchange activities, leadership development opportunities, and community engagement initiatives.

The details of the summer programme are as follows:

**Date:** 27 July – 2 August 2026

**Venue:** Universiti Tunku Abdul Rahman (UTAR), Kampar Campus, Malaysia

**Participants:** Students and staff

The programme includes AI-related workshops, cultural exchange activities, community service programmes, project presentations, youth forum sessions, as well as educational and cultural visits to Penang and Kuala Lumpur. It provides participants with opportunities to engage with experts, exchange knowledge and ideas, strengthen leadership and communication skills, and establish meaningful international collaborations and networks.

Enclosed herewith are the summer programme poster, tentative programme schedule, and registration information for your kind perusal.

Should you have any enquiries, please feel free to contact us via email at [dssc@utar.edu.my](mailto:dssc@utar.edu.my).

We sincerely appreciate your support and participation in this summer programme, and we look forward to welcoming your delegation to Malaysia soon.

Thank you.

Yours faithfully,

Prof. Dr. Choong Chee Keong  
Organising Chairperson  
UTAR Global Youth Summer Programme 2026  
Vice President (Student Development and Alumni Relations)  
Universiti Tunku Abdul Rahman (UTAR)

**Kampar Campus** : Jalan Universiti, Bandar Barat, 31900 Kampar, Perak Darul Ridzuan, Malaysia

Tel: (605) 468 8888

**Sungai Long Campus** : Jalan Sungai Long, Bandar Sungai Long, Cheras, 43000 Kajang, Selangor Darul Ehsan, Malaysia

Tel: (603) 9086 0288

**Website:** [www.utar.edu.my](http://www.utar.edu.my)



ORGANISED BY:



UNIVERSITI TUNKU ABDUL RAHMAN



Department of Student Affairs



Department of Soft Skills Competency



# UTAR GLOBAL YOUTH Summer Programme 2026

AI, Culture and Humanity

— IN A CONNECTED WORLD —



27 JULY –  
2 AUGUST 2026  
(8 DAYS / 7 NIGHTS)



UTAR KAMPAR CAMPUS  
MALAYSIA



STAFF AND STUDENTS  
FROM UNIVERSITIES  
AND INSTITUTIONS

*Experience. Learn. Connect. Inspire.*

# TENTATIVE PROGRAMME

*Experience. Learn.  
Connect. Inspire.*

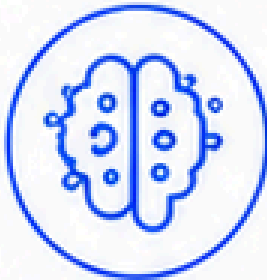
DAY  
1



## Arrival & Vibes Kickoff

- ✓ Airport pickup & check-in
- ✓ Registration + Welcome Kit
- ✓ Orientation and Campus Tour
- ✓ Welcome Dinner + speed networking

DAY  
2



## AI for Good Lab

- ✓ Hands-on AI workshops (no coding)
- ✓ Case studies: AI in climate, education, community
- ✓ Team challenge briefing
- ✓ Mini challenge: Build AI solution

DAY  
3



## Humanity + Culture Deep Dive

- ✓ Language, Identity & AI in a Cultural World
- ✓ Dialogue: AI vs Human empathy
- ✓ Group discussion: AI + culture + impact
- ✓ Reflection & storytelling session

DAY  
4



## Penang Impact & Heritage Trip

- ✓ Community service at ACS Care Center
- ✓ Visit to Pinang Peranakan Mansion
- ✓ Visit to Chew Jetty
- ✓ Street food exploration

DAY  
5



## Build, Pitch & Celebrate

- ✓ Project development sprint
- ✓ Pitch training
- ✓ Mock presentations
- ✓ Cultural Night (performances, arts, exchange)

DAY  
6



## International Youth Development Conference

Theme: Next-Gen Minds:  
Youth Leading in an AI-Driven World

- ✓ Keynote session
- ✓ Panel: AI ethics, youth leadership, culture
- ✓ Final project presentations
- ✓ Awards & closing ceremony

DAY  
7



## Kuala Lumpur Future Experience

- ✓ Visit to Malaysian Chinese Museum
- ✓ Visit to Malaysia Digital Economy Corporation (MDEC)
- ✓ City stops: Petronas Twin Towers, Dataran Merdeka

DAY  
8



## Farewell

- ✓ Check-out and departure
- ✓ Airport transfer



Programme schedule is subject to change due to weather conditions, traffic, or unforeseen circumstances.



# UTAR GLOBAL YOUTH AI SUMMER PROGRAMME 2026

AI, Culture and Humanity

IN A CONNECTED WORLD



PROGRAM FEE (per person, in USD)

USD 880



10 Participants  
(10 Students)

USD 700



15 Participants  
(15 Students)

USD 600



20 Participants  
(20 Students)

\*Price is calculated in US Dollars.



PROGRAM INCLUDES



Accommodation



Programme Materials



Meals & Welcome Dinner



Cultural & City Tour



Local Transport



Certificate of Participation

\*The fee does not include airfare, visa, travel insurance and personal expenses.



PAYMENT METHODS



Cheque



Bank Draft



Telegraphic Transfer

**flywire**

Flywire  
Online Payment



SCAN TO REGISTER

Join youth leaders from around the world!



SCAN TO REGISTER NOW



REGISTRATION DEADLINE  
**30 JUNE 2026**

Applications will be processed on a first-come, first-served basis and will close once all seats are filled.



IMPORTANT NOTES

- 1 The organiser reserves the right to make changes to the programme content, schedule and instructors without prior notice.
- 2 After we receive your payment and proof of payment, we will confirm your registration.
- 3 All fees paid are non-refundable.
- 4 The personal data you provide will be used in accordance with the Personal Data Protection Act 2010.



<https://softskill.utar.edu.my>



[dssc@utar.edu.my](mailto:dssc@utar.edu.my)



+604 468 8888  
(Ext. 2299 / 2300)