

JOIN WINTER &
STUDY AT MCI

MCI WINTER PROGRAM

Want to experience winter? Join **MCI Winter Program 2026/27** and study from one to three weeks in the picturesque downtown of Innsbruck where you can see the snow covered mountains from your classroom.

With a focus on **AI and Entrepreneurship**, MCI Winter Program is the perfect place for you to enhance your knowledge in an immersive, small-group learning environment and to connect you with students from around the world.

WHEN:

From February 1 - 18, 2027

WHERE:

MCI | The Entrepreneurial School[®]
Universitaetsstrasse 15
A-6020 Innsbruck | Austria

Detailed course overview: www.mci4me.at/en/winter-program

Talk to your academic advisor how to join or contact us under shortprogram@mci.edu.

Winter program Feb 01. – 18, 2027

	Morning	Afternoon	Morning	Afternoon	Evenings
01. Feb	Orientation on campus		Orientation on campus		Futures Literacy for Innovation & Entrepreneurship - 17.30-20.00
02. Feb		Human - AI Collaboration			Futures Literacy for Innovation & Entrepreneurship - 17.30-20.00
03. Feb			Doing Business in Europe		
04. Feb					
05. Feb					
06. Feb					
07. Feb					
08. Feb					Futures Literacy for Innovation & Entrepreneurship - 17.30-20.00
09. Feb	Managing Cyber Risks in Organizations				Futures Literacy for Innovation & Entrepreneurship - 17.30-20.00
10. Feb			Transformational Leadership		
11. Feb					
12. Feb					
13. Feb					
14. Feb					
15. Feb					
16. Feb	AI for Marketing		Innovation & Start Up		
17. Feb					
18. Feb					
Asynchronous Online Courses	Digital Entrepreneurship		Digital Marketing		Description
	Algorithmic Thinking		Diversity Case Journey		on campus
					online
Synchronous Online Courses	Futures Literacy for Innovation & Entrepreneurship				online