

Social Entrepreneurship Summer Camp '26

6-10th July 2026 (training days)

Arrival: 5th July 2026 Departure: 11th July 2026

This five-day immersive program, with additional virtual sessions, is designed to inspire and equip university students with the skills, mindset, and network to become agents of positive social change in their communities.



Venue: Gümüşlük Academy,
Bodrum, Türkiye



Eligibility: University students
(no grade/level/department limitation)



Language of Camp: English

What's Included?

Price of the Camp: 420 Euro/person (in cash)

Program Elements

- At least 2 interactive virtual sessions
- 5-day practice-led Social Entrepreneurship Training Program
- Guidance from field experts

Accommodation & Meals

- **6 nights** accommodation in shared rooms **for 2-3 persons**
- Breakfast, lunch and dinner **(Vegetarian)**
- Coffee-Tea breaks during the courses

Additional Benefits

- **A certificate worth 3 ECTS credits** will be awarded upon successful participation to both virtual and in-person sessions
- Sightseeing (only transportation covered)
- Enriching intercultural exchange and networking activities

Don't forget to bring: Your own laptop/tablet, swimwear, comfy shoes, curiosity, and ideas!

Learning Outcomes



Understand social and environmental issues from an entrepreneurial perspective



Grasp the core concepts of social entrepreneurship



Frame a problem or opportunity



Generate creative interventions for real-world challenges



Explore diverse business models used by social entrepreneurs



Discover tools for communicating your impact



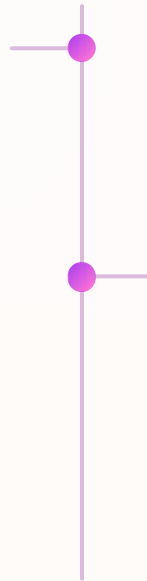
Network with peers and practitioners in the ecosystem

Virtual Events

Pre-Camp Virtual Session

1st July, 2026 at 10:00-12:00 (CET)

An introductory online session covering Camp logistics and the fundamentals of social entrepreneurship — setting the stage for deeper learning ahead.



Post-Camp Virtual Session

17th July, 2026 at 10:00-12:00 (CET)

A reflective online gathering to revisit key insights, celebrate progress, and consolidate the takeaways from the Summer Camp.

Day 1 – Fundamental Concepts in Social Entrepreneurship



Welcome & Orientation & Icebreakers

Get to know your fellow participants and the program structure



Introduction to Social Entrepreneurship

Key Concepts & Good Practices



Presentations: Local Social Enterprise

Choose and introduce a local social enterprise

Main Theme: What is Social Entrepreneurship & Why Does It Matter?

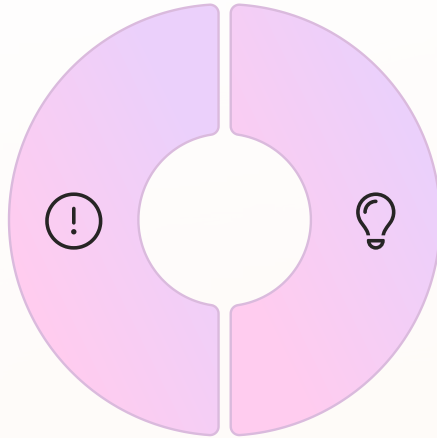
Evening Free Time: Visit to Kadikalesi Beach (only transportation is covered)



Day 2 – Seeing Differently: Identifying Problems & Framing Solutions

Workshop: Defining Root Problems

Learn techniques to
identify and analyze
the underlying
causes of social
issues



Ideation Lab: Framing Solutions to Social Problems

Apply creative
thinking methods to
develop potential
solutions

Main Theme: From Problem to Possibility

Evening Free Time: Visit to Bodrum city center (only transportation is covered)



Day 3 – Building the Engine: Social Business Models

Session: What is a Business Model?

Understanding the
fundamentals of
sustainable business
structures

Tool: Business Model Canvas for Social Entrepreneurs

Learning to use this
essential planning
framework

Group Work: Drafting Business Models in Teams

Collaborative
application of concepts
to real challenges

Main Theme: Turning Ideas into Sustainable Action

Evening Activity: 'Discover My Country' Presentations by participants after dinner



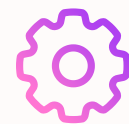


Day 4 – Proving & Improving the Impact by Storytelling



Intro: Why Communicate the Impact?

Understand how strategic impact communication builds credibility, attracts resources, and inspires stakeholders to support your social mission.



Tool: Storytelling

Use narratives that transform complex data and outcomes into memorable stories that resonate with diverse audiences.



Build Your Own Story

Create a clear story connecting your journey and mission.



Good Practices: Visualizing & Communicating Impact

Use visuals and digital formats to show impact clearly.

Main Theme: Why and How Do We Communicate the Impact by Using Storytelling?

Evening Free Time



Day 5 - Pitching Event

Team Presentations: Pitch Your Social Business Model

Share your ideas with the group

Feedback from Trainers & Peers

Receive constructive input to refine your model

Wrap-Up

Certificates, Group Photos & Closing Ritual and Farewell Party

Main Theme: From Vision to Action: Pitching for Impact

Evening Activity : Group Presentations and Farewell Party

Cultural Activities & Practical Information



Cultural Activities & Community Spirit

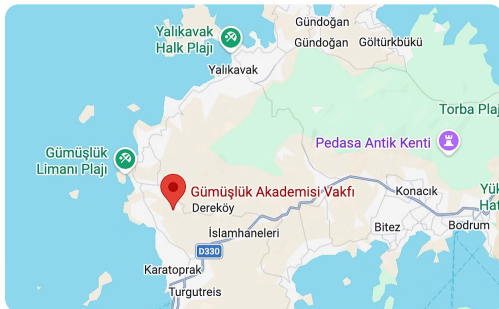
- Sightseeing (only transportation covered)
- Icebreakers, Intercultural Events, Swimming
- Opportunities for informal networking, reflection & bonding

Notes for Participants

- Food: Gümüşlük Academy serves vegetarian-only Mediterranean cuisine — buffet-style with seasonal vegetables, salads, rice/pasta and fruit/dessert. No other options are available on-site.
- Equipment: Bring your own laptop/tablet for workshops.
- Wi-Fi available on-site.

Venue: Gümüşlük Academy as a Social Enterprise

Nestled on a serene hillside just 20 km from Bodrum city center, **Gümüşlük Academy Foundation** is itself a **social enterprise** — giving participants a firsthand experience of social entrepreneurship in action. It is more than just a venue - it's a living, breathing "garden of thought" that brings together art, nature, philosophy, and community."



Immersed in Nature

Nestled in nature, 3 km from the Aegean. Far from the noise — close to what matters.[h](#)

Inspiring Spaces

14,000 m² campus features art studios, a library, an amphitheater, and cozy studio flats for residents.

Natural Haven

A Monet-like lily pond rests at the heart of this natural haven, surrounded by ancient oak trees.

Sustainability

Rooms do not have air conditioning; it is available only in meeting rooms.

Only vegetarian meals are served.

How to get to Gümüşlük Academy from Milas-Bodrum Airport?

Go to **Bodrum's Old Bus Terminal** with public transportation. Then take the **Gümüşlük minibus**. Tell the driver that you will get off at **Gümüşlük Academy** and ask to be dropped off at the street corner. Then **walk about 450 meters** downhill.

How to Apply?

Eligibility Criteria

- Being a HEI student from a European Program Country
- No grade/level or department/faculty limitation
- Please contact with your Erasmus+ Office for further criteria

Application Deadline

Please contact with your Erasmus+ Office

Training Dates

in person: 6-10th July 2026

virtual: 1st July 2026 and 17th July 2026 at 10:00-12:00 (CET)

Arrival & Departure

Arrival: 5th July 2026

Departure: 11th July 2026

For more information contact our team: erasmus@tedu.edu.tr





This programme is developed under the **SocialEase Erasmus+ Internship Consortium Project**, conducted by TED University, Van Yüzüncü Yıl University, Yaşar University and Originn, with support from the European Commission as a "**Blended Intensive Programme (BIP)**".

BIPs combine physical mobility with virtual learning, creating short, intensive programmes using innovative teaching methods including online collaboration. Multinational and multidisciplinary groups work together on challenges linked to the UN's Sustainable Development Goals, reaching students from all fields, levels, and backgrounds.

'This project has been funded with support from the European Commission. This publication [or communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.'

