

## **Proposal: Trine Education Global Education Fair 2025**

**Event Title:**

Trine Global Education Fair – Where Education Meets Opportunity

**Organized by:**

Trine Education Ventures Pvt. Ltd.

**Dates:**

16th & 17th December 2025

**Time:** 10:00 AM – 6:00 PM (both days)

**Venue:**

Gurdwara Sri Rakab Ganj Sahib, New Delhi

(A prestigious and centrally located spiritual and cultural landmark)

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### **Introduction:**

Alfa Beta is proud to announce the **grandest education fair of the year** bringing together **top educational institutions from India and across the globe**, under one iconic roof. With a projected footfall of **15,000+ students and parents**, this fair promises unmatched exposure, interaction, and admission opportunities.

This mega event will be graced by **representatives from over 60 universities and colleges**, esteemed dignitaries from **Ministries of Education and Minority Affairs**, top media houses, career counselors, and most importantly, **bright and motivated students** from premier schools across **South and Central Delhi**, including the complete network of **Guru Harkrishan Public Schools**.

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### **Event Objectives:**

1. **Bridge the Gap:** Connect students with domestic and international universities to explore programs, scholarships, and admissions.
  2. **Empower Decision-Making:** Provide firsthand information and guidance to help students make informed career and education choices.
  3. **Facilitate Global Exposure:** Introduce students to institutions beyond borders, expanding their academic horizons.
  4. **Create Networking Opportunities:** Enable meaningful connections between institutions, students, parents, counselors, and ministries.
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## Who Will Attend:

- **15,000+ Attendees** including:
  - Students from over 25+ schools in South and Central Delhi.
  - Parents, Guardians & Educators.
  - School Principals and Career Counselors.
  - Officials from Ministries.
  - Media Reporters and Leading Education Journalists.
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## Universities Invited:

- **60+ Premier Institutions** including:
  - Top Private Universities (India)
  - Renowned International Universities from the UK, USA, Canada, Australia, Singapore, Europe, and the Middle East.
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## Event Highlights:

- **Booth Exhibition:**

Each participating institution will be allotted a **dedicated booth space** to interact with prospective students, showcase brochures, course content, and scholarship opportunities.

- **Student-University Interaction Zones:**

Open-floor areas designed for **personalized Q&A sessions**, on-the-spot counseling, and preapplication advice.

- **Career Guidance Seminars:**

Live sessions by career experts and international counselors on **course selection, visa guidance, SOP writing**, and more.

- **VIP Presence:**

Esteemed **Chief Guests from Government Ministries** will inaugurate and bless the event, adding tremendous visibility and credibility.

- **Media Coverage:**

Live coverage and reporting by leading **news channels**, education influencers, and national print media.

- **Networking Lounge:**

Dedicated area for **institutional networking**, refreshments, and collaboration.

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## Participation Fees:

- Participation Fee for Colleges/Universities:
  - Charges for taking part in this event - INR 1,25,000 + GST
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## Why You Should Participate:

- Direct Access to 15,000+ Targeted Prospects
  - Enhanced Institutional Visibility
  - On-Site Enquiry and Applications
  - Opportunity to Collaborate with Schools & Ministries
  - Post-Event Media Feature & Digital Presence
  - Networking with Peer Institutions & Policy Makers
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## Promotional Strategy:

- Targeted School Outreach via Alfa Beta's partnered network
  - Digital Campaigns on Instagram, LinkedIn, Meta, and Google
  - Email & SMS Blasts to students and educators
  - Collaboration with Education Influencers
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## Post-Event Engagement:

- Access to **student database** for follow-up
  - **Virtual Counseling Rooms** for interested leads
  - **Feedback Reports** and participation certificate
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## Let's Build the Future, Together!

This is **more than just an event**—it's a movement toward a better, more connected education system. Join us in shaping the future of thousands of students and becoming part of a milestone in India's educational evolution.

We cordially invite your esteemed institution to **participate in this once-in-a-year international education summit**.

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## Confirm Your Participation:

Contact Us Today

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