



TRIPLE IMPACT IN ACTION:

Social Entrepreneurship & Sustainability in Bolivia

A 3-week international program combining academic content, cultural immersion, and real-world impact.

Location: La Paz, Bolivia

Program Duration: 3 Weeks

Dates: Monday, August 3 – Friday, August 21

Week 1: Lectures and workshops in La Paz

Weeks 2–3: Internships or volunteering with local NGOs and social impact organizations in La Paz

“Tailored experiences based on partner interests.”

PROGRAM OVERVIEW

Bolivia is a land of contrasts and creativity. Its strong indigenous heritage, entrepreneurial resilience, and dynamic civil society make it an inspiring location to explore social entrepreneurship and sustainable development.

Through direct engagement with local organizations, impact-driven businesses, and community initiatives, students will gain a deeper understanding of how social innovation can address real-world challenges.

Students will engage with local actors, learn from real-life initiatives, and explore how businesses can prioritize **People, Planet, and Profit**.

The program combines:

- Academic learning
- Experiential education
- Institutional engagement
- Cultural immersion
- Applied social impact perspectives



PLACEMENT OPPORTUNITIES

Students will be matched with partner organizations according to their interests, academic background, and availability.

Potential placements may include:

- NGOs and nonprofit organizations
- Social enterprises
- B Companies
- Community development initiatives
- Sustainability and impact-driven organizations
- Please note: A detailed list of participating foundations, NGOs, and companies will be shared with interested students.

LEARNING OUTCOMES

Academic Credit

- 3 transferable academic credits
- Available upon institutional agreement

Certificate

Participants receive an official **Certificate of Completion** from UPB.

Language

- Academic sessions offered in English or Spanish
- Some field interactions may be conducted in Spanish
- Basic Spanish understanding is recommended but not required

PROGRAM HIGHLIGHTS

Week 1	Week 2	Week 3
Academic Component	Action Component	Action Component
What Is Social Entrepreneurship? Models for Creating Impact	Students choose one of two paths:	Students continue their volunteer or internship experience with more autonomy and deeper involvement
Navigating the B Economy: Business as a Force for Good in Latin America	Short-term volunteering with a nonprofit or NGO	Continued volunteering or internship experience
Inclusive Innovation: Designing Solutions with and for Marginalized Communities	Short-term internship with a social enterprise, B Company, or local impact organization	Applied learning and active contribution within partner organizations
Sustainable Development in Action: NGOs, Agriculture, and Local Impact	Cultural visits and local immersion activities	Continued work on projects and organizational activities
Systems Thinking for Social Change: From Local Action to Global Impact	Engagement with Bolivian youth and student volunteers	Final reflections and mentorship sessions
Special Activities		Farewell dinner and certificate ceremony
Panel with local social entrepreneurs and NGO leaders		
Workshop: "How to Build a Social Enterprise Canvas"		
Field visit to a local impact enterprise in La Paz and El Alto		

* Students may also choose to complete their internship experience in Cochabamba, covering the cost of the domestic flight.

PROGRAM COST

Program Fee: USD 1,000

The fee includes:

- Academic lectures and workshops
- Internal transportation for institutional visits and program activities
- Certificate of Completion
- 3 transferable academic credits
- Program coordination and mentoring support

The fee does not include:

- International airfare
- Accommodation
- Meals
- Personal expenses
- Travel insurance

*UPB will provide guidance and recommendations regarding housing, transportation logistics, arrival information, and general travel preparation.

SCHOLARSHIP OPPORTUNITIES FOR UPB PARTNER INSTITUTIONS



UPB offers scholarship opportunities for students from partner institutions.

Each partner institution may nominate students for:

1 Full Scholarship

- 100% scholarship → Student pays **USD 0**

1 Partial Scholarship

- 70% scholarship → Student pays **USD 300**

1 Partial Scholarship

- 50% scholarship → Student pays **USD 500**

Partner institutions are invited to nominate students directly via email:

internacionalizacion@upb.edu

Scholarship Nomination Deadline:
Wednesday, June 24



Please include:

- Student full name
- Degree/program of study
- University name
- Student email address
- Student phone number
- Any additional comments the partner institution would like to provide (optional)

Scholarship nominations and final selections will be coordinated directly between UPB and partner institutions.

CONTACT INFORMATION

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