



UNIVERSITÀ
di VERONA

Dipartimento
di **LINGUE**
E LETTERATURE STRANIERE



Shape your multilingual future in the heart of Italy

MA in Languages for
Communication in
Tourism and
Commerce

Why Choose this Master's

- Combine **advanced language skills** with **business, marketing, trade** and **tourism** management
- Prepare for **international careers** in commerce, tourism, trade and cross-cultural communication
- Experience the **Double Degree** with Universitat Jaume I, Spain

Programme Highlights

- **Duration:** 2 years
- **Languages:** English, French, German, Russian, Spanish, Chinese
- **Key modules:** Languages for Special Purposes, International Marketing, Business Administration, Tourism Communication, Internship and Thesis

Career Prospects

- International marketing specialist
- Tourism and event manager
- Cross-cultural communication expert
- Consultant for the promotion of territorial tourism

Study in Verona

- A vibrant, historic city in **northern Italy** — safe, affordable, and well-connected
- **International campus** with Erasmus opportunities
- **Great quality of life** and the chance to **practice Italian** every day!

Admissions

Entry requirements: Bachelor's degree and language proficiency (C1/C2).

Start: last application by 15.12.2025

Apply now:



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This **curriculum** has been designed to meet your needs:



What our Alumni say:



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