



Focus Academy

Blended intensive programme (BIP)

PERSONAL HEALTH DATA MANAGEMENT

Fostering Digital Transformation through Innovative Skills in Health Data Management!

3 ECTS

Virtual Period: June 9 – 20, 2025 Physical Mobility: June 30 – July 4, 2025 at Fisciano Campus, UNISA

Would you like to learn how to securely manage health data?

Are you curious about the legal and ethical aspects of personal data management?

Do you want to meet students from all over Europe in Salerno (Italy) to discuss these topics for a week in summer 2025?

This interdisciplinary program equips students with **essential skills in managing personal health data** using cutting-edge ICT tools. Learn how to:

• Model, process, and visualize health data.

• Address privacy and security concerns under GDPR.

• Develop effective digital health solutions with a human-centered approach.

Participants will work collaboratively across disciplines such as computer science, healthcare, and management, ensuring **a** comprehensive learning experience.

June 9 – 20, 2025

Engaging lectures Introduction to HL7 data modeling, cybersecurity and legal frameworks for data management **Live Q&A session** Work with professors to

deepen your

understanding of the

material

Expert seminar

Gain insights from an expert on health data management

ORGANISERS

University of Salerno (Italy) University of Nicosia (Cyprus) University of Šiauliai (Lithuania) University of Örebro (Sweden)

WHEN TO APPLY?

Specific deadlines vary by institution. Contact your home University for more information on how to apply:

neolaia@ujaen.es

WHO SHOULD APPLY?

We welcome bachelor's and master's students from Computer and Data Science, Healthcare, Economics and Management.

Applicants should have basic computer skills and a strong interest in digital transformation in healthcare.

HOW MUCH DOES IT COST?

- There is no fee/tuition for the course
- Costs for travel, accommodation and food during the on-site week is paid by the student
- Contact your home university for information on Erasmus+ scholarship for participation

QUALIFICATIONS TO BE OBTAINED

Certificate on 3 ECTS credits

For more information, contact: Prof. Christiancarmine Esposito (Coordinator) Email: <u>esposito@unisa.it</u>