

SEJ-232 Management and Organization for Competitiveness

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The “Management and Organization for Competitiveness” research group comprises a multidisciplinary human team whose activities are aimed at generating and disseminating knowledge in the productive framework, seeking to generate concerns in society to drive entrepreneurship, thus contributing to business development in a global context.

Research lines

- Total Quality in a Business: Lean Management and Supply Chain and ICT Management
- Corporate Governance and Social Responsibility
- Creation of Enterprises and Entrepreneurs
- Business Strategy and Value Creation
- Agricultural Cooperatives: governance, participation and professionalization
- Information and Communication Technologies and Business Organization: business models, technological innovation, adoption of technologies, TGrid and CLOUD COMPUTING, E-Commerce, quality management, social networks, ICTs and new trends in marketing, etc.
- Family-owned company: culture, professionalization, leadership, gender and internationalization

Spanish website: <https://bit.ly/2POEQ5X>