

ARTOLIO Project

Logos programa financiador

Title **Profitable and Sustainable artisanal olive industry in the Mediterranean, ARTOLIO**

Project description

Mediterranean small extra virgin olive oil (EVOO) farmers suffer from similar problems: they own small plots of land and use traditional rain-fed farming, while relying on family manpower. Given globalization challenges, the olive sector of MSMEs is unprofitable and many olive orchards are abandoned or untended, resulting in unemployment within marginalized communities. To face these challenges, ARTOLIO aims at establishing, in each participating region, a Native Olive Regional Knowledge Center (NOReKC) which will provide up-to-date training on how an artisanal EVOO should be produced in order to remain competitive; and, at defining a networking management model for artisanal EVOO through a Pan-Mediterranean Platform comprising all NOReKC, which will assist MSMEs across the Mediterranean region in marketing, sales, finance, policy and legislation, at national level and in entering new global markets. The project will result in higher olive yield and oil quality as well as improved profitability through connecting individual farmers into a global network of resilient MSMEs able to create jobs at mid-long term and manage businesses.

Funding programme ENI CBC MED PROGRAMME 2014-2020 (Strategic Projects)

Thematic objectives A.1. Business and SMEs development (Promote economic and social development)

Priority A.1.2 - Strengthen and support networks, clusters, consortia and value chains

General objective Resilient and economically sustainable MSMEs of the olive oil sector in rural Mediterranean Areas

Duration 39 months (29 August 2020 - 28 November 2023)

Project Consortium

- Agricultural Research Organisation (Israel) – Coordinator
- Beit Hakerem Cluster - Israel (Partner 1)
- National Agricultural Research Center - Jordan (Partner 2)
- Palestinian Centre for Agriculture Research and Development - Palestine (Partner 3)
- American Farm School Post-Secondary Educational and Training Association - Greece (Partner 4)
- Hellenic Agricultural Organization DEMETER - Greece (Partner 5)
- Department of Agriculture - Ministry of Agriculture, Rural Development and Environment - Cyprus (Partner 6)
- Universidad de Jaén - Spain (Partner 7)
- Université de Corse Pasquale Paoli - France (Partner 8)
- Kellenfol Advertising S.L. - Spain (Partner 9)

- Total budget: 2.9 million
- EU contribution: 2.6 million
- Project co-financing: 10%

Budget

- Total Budget for UJA: 318.850,20 €
- EU Contribution for UJA: 286.965,18 €
- Project co-financing (10%): 31.885,02 €

Webpage <https://www.enicbcmed.eu/projects/artolio>

Logo ARTOLIO