

OLEA Initiative

The University of Jaén is located in the **province of Jaén** (Spain), which is the main producer of olive oil in the world.

In order to foster the joint participation of researchers, SMEs, public administrations, universities and research institutes in R&I project proposals on the olive sector, the UJA International Projects Office (OFIPI) has created the so-called OLEA Initiative, which started in Brussels on 29th June 2017 ([OLEA R&I Project Info & Networking Event](#)) with the help of the [SOST Office](#) and is implemented with the collaboration of the [UJA Advanced Research Center in Olive Grove and Olive Oils](#) (plus the expertise of the [UJA Advanced Research Center in Earth, Energy and Environmental Sciences](#)). Following the success of this first meeting, the UJA hosted a second meeting on 25th January 2018 ([OLEA R&I Project Development day](#)) with over 100 participants. In 2019, a [meeting with enterprises from the province of Jaén](#) was also hosted at the UJA in December. Furthermore, the **International Olive Council** endorsed this Initiative after a [Memorandum of Understanding](#) was signed between the UJA and the IOC on 13th January 2020.

Due to COVID-19, a **III OLEA International Project Networking Event** took place **online**. This virtual event was divided into two sessions: [Session 1](#) (26th, 27th, 28th May 2020) & [Session 2](#) (October 2020 - April 2021). In order to close this last Session on 30th April 2021, the UJA prepared the following **agenda**:

**III OLEA INTERNATIONAL
PROJECT NETWORKING EVENT**
(Session 2)



OLEA
R&I PROJECT NETWORKING
OLIVE SECTOR



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30TH APRIL 2021
Closing OLEA online infoday

9.45 OPENING SPEECH

Juan Gómez Ortega, Rector of the University of Jaén
Marta Romero Ariza, Head of the UJA R&I International Projects Office
Jaime Lillo López, Deputy Executive Director of the International Olive Council

10.00 INTRODUCTORY PRESENTATION ON THE EU R&I POLICY FOR THE AGRIFOOD SECTOR WITH A FOCUS ON THE OLIVE OIL

Natalia Brzezina, European Commission - DG Agriculture and Rural Development (Unit B2 - Research and Innovation)

10.30 AUSTRALIAN OLIVE INDUSTRY AND R&I OVERVIEW

Robert Spooner-Hart, Hawkesbury Institute for the Environment, Western Sydney University (Australia)
Greg Seymour, Director IDISCorp; Past CEO, Australian Olive Association (Australia)

11.30 Coffee break

11.45 THE NEW EC FRAMEWORK PROGRAMME HORIZON EUROPE: R&I INTERNATIONAL PROJECT FUNDING OPPORTUNITIES FOR THE OLIVE SECTOR

Marina Martínez García, Horizon Europe Programme Officer, SOST - Spanish Office for Science and Technology (Brussels)

13.00 WHICH NON-EU COUNTRIES ARE ELIGIBLE TO PARTICIPATE IN HORIZON EUROPE AND RECEIVE EC FUNDING?

Marina Martínez García, Horizon Europe Programme Officer, SOST - Spanish Office for Science and Technology (Brussels)

13.30 THE GREEN DEAL STRATEGY AND THE INDUSTRY OF THE OLIVE SECTOR IN THE PROVINCE OF JAÉN

Francisco Vañó Cañadas, General Manager of Castillo de Canena Group and President of the Social Council at the University of Jaén (Spain)

14.00 CLOSING REMARKS

Welcome to the University of Jaén!



OLEA

R&I PROJECT NETWORKING
OLIVE SECTOR



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Related links

- [III OLEA Event \(Session 2\) - Registration Form \(Closing Online Infoday on 30th April 2021\)](#)
- [European Commission Event Announcement](#)

Related documents

- [III OLEA Event \(Session 2\) - Agenda \(Closing Online Infoday on 30th April 2021\)](#)